



Howard Family Media Group

Corporate Sponsorship Proposal

Fieldhouse Sports and Entertainment Network (FSEN) Content Package

Proposed Sponsorship Proposal 2020-2021

2020 - 2021 High School Awards Shows	\$250 per mo. for a 12-month contract agreement \$1,000 per show *high school awards show – Football, Basketball, Baseball, and Softball \$1,500 per show *for the award is presented by” sponsor’s company \$4,500 per show *for “The FSEN High School Awards Show Presented by”
2020 - 2021 High School Sporting Events	\$550 per mo. for a 12-month contract agreement \$650 per mo. *High School Baseball and Softball games (FSEN) \$850 per mo. *for a Game Day Sponsorship and a website banner splash \$1,000 per mo. *for “The Team of the Week”
2020-2021 HFMSG Sports Content Shows	\$650 per mo. for a 12-month contract agreement \$750 per mo. choose 1 between (Taking It To the House, Coach talk, or Borderland Sports Report)
2020-2021 All Inclusive Packages	\$1,500 per mo. for a 12-month contract agreement access to all events produced on Fieldhouse Sports and Entertainment Network to include up coming content (Next years high school sports season, new sitcoms, music shows, comedy shows, etc.)



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TV Platforms: Roku, Amazon Firestick, and AppleTV

Multi Media: All games are shown live and video on demand (VOD) on the Fieldhouse Sports IOS and Andriod Apps, Roku Channel, and coming soon Amazon Fire Stick and Apple TV apps. Games will additionally be available live via FSEN and HFMG Facebook pages and the Fieldhouse Sports Entertainment Network website (<https://www.fieldhousesen.com> and <https://www.fieldhousesen.com/fsen>)

Broadcast: All home high school baseball and softball games, sports awards shows, and sports talk shows

Inventory: 2- 30 sec Commercials in each Baseball and Softball game.

1. Opening and closing Billboards
2. Rotation in in-game sponsorship
3. In-game sponsorship includes: Starting Line-ups, Scoring Summary, The Score, Pre-game, In between innings, and Post game.
4. 5 Banner ads on Fieldhouse Sports Entertainment Network (<https://www.fieldhousesen.com>)
5. All ads are “burned into” individual show content so they are also viewable during VOD ad playings.

2 - 30 sec commercial spot in all Sports Awards Shows per sports (4 shows for the year).

1. Pre or post roll ad ran
2. Rotation in in-show sponsorship
3. In-show sponsorship includes: Player nominations, mid-roll commercial spots, Coach of the Year Award
4. Banner ads with hyperlink to sponsors site on Fieldhouse Sports Entertainment Network (<https://www.fieldhousesen.com>)
5. All ads are “burned into” individual show content so they are also viewable during VOD ad playings.

2 - 30 sec commercial spot in all Sports Talk Shows each week (2 to 2 shows weekly).

1. Pre or post roll ad ran
2. Rotation in in-show sponsorship
3. In-show sponsorship includes: Show “Sponsored By”, mid-roll commercial spot
4. Banner ads with hyperlink to sponsors site on Fieldhouse Sports Entertainment Network (<https://www.fieldhousesen.com>)
5. All ads are “burned into” individual show content so they are also viewable during VOD ad playings.

VOD: All events are also available Video On Demand on all platforms with advertising “burned into it”.



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All first time sponsors will also received as added value with the annual contract

- **Opening and Closing Billboard Ad Space**
- **Scoreboard Billboard Ad Space**
- **In game ad with sponsor's message**
- **When we negotiate for next years high school sports, you will be included in those sports as part of your annual contract with no further negotiations required.**
- **Any new added content, your ads will be added to them at no additional cost for the remainder of your annual contract.**



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